



Get smarter about your foreign exchange strategy

HSBC has the deep expertise and best-in-class technology to help you better manage your foreign exchange positions. Our insightful solutions and products can help you align your foreign exchange exposure with your corporate objectives, optimize your working capital and take the complexity out of your day-to-day trade executions and operations.

Bottom-line impacts

If your business buys or sells products and services in foreign currencies or has operations in more than one country, fluctuating currency exchange rates have a bottom-line impact on your business.

In 2018, 70 per cent of companies surveyed by HSBC Global had been negatively affected over the prior two years by unhedged foreign exchange exposures, and many said they had posted lower earnings due to unhedged interest rate and commodity positions.

A well-developed foreign exchange strategy that aligns with your business goals and risk tolerance – backed up by the power of an award-winning technology platform – can help you better manage the foreign exchange risk that is always present when doing business internationally.

From strategy to execution

HSBC Bank Canada's team of foreign exchange specialists can advise you on strategies for managing your foreign exchange positions so they are aligned with your objectives. We can provide research to help you make decisions, background information on best practices in

foreign exchange policy development and guidance on hedging strategies.

Whether your execution needs are driven by a transactional, event hedging or investment strategy, with HSBC as your foreign exchange partner, you can:



Leverage our expertise in risk management strategies, which may include a variety or overlay of products



Choose from a comprehensive range of products and hybrid solutions



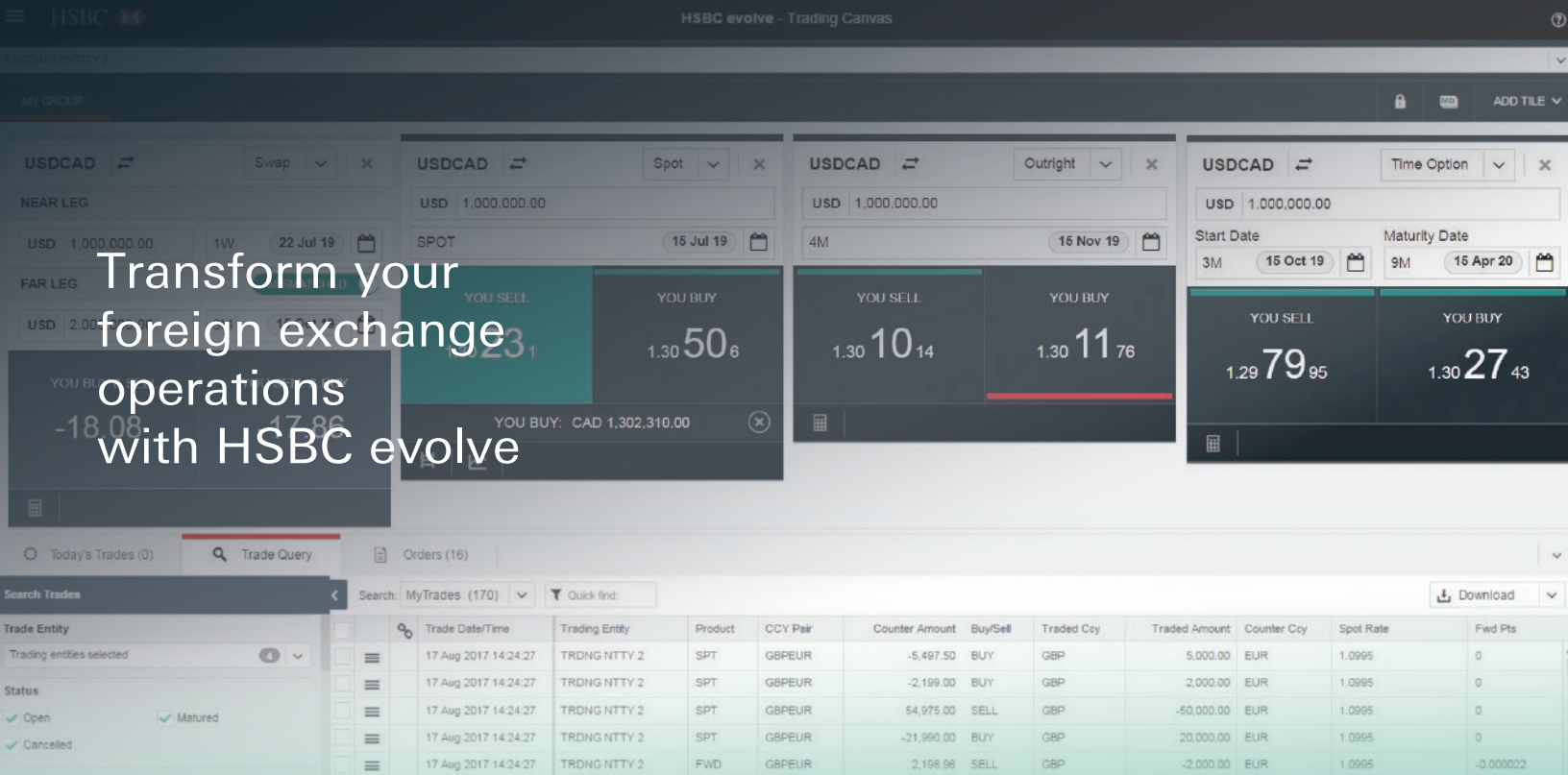
Optimize your working capital and make transactions in local and foreign currencies with our payment and account solutions



Execute transactions through HSBC evolve, a reliable, easy-to-navigate online environment to make the most of market opportunities and optimize your international operations



Benefit from 24-hour coverage, five days a week via our digital platform



Transform your foreign exchange operations with HSBC evolve

HSBC evolve simplifies foreign exchange trading. Available through HSBCnet, this straightforward and intuitive digital platform provides a suite of trading services, giving you full control over the trading experience.







A flexible, efficient and powerful trading platform

With HSBC evolve, you can:

- ◆ Access liquidity and competitive pricing in over 1,500 currency pairs, deliverable and non-deliverable, across most markets
- ◆ Choose from foreign exchange spot, forward, foreign exchange, non-deliverable forwards and time option forwards
- ◆ Get real-time on-screen trade affirmations and transaction history
- ◆ Access the HSBC post-trade portal a comprehensive and transparent view of your operations

A smarter way to trade

An award-winning platform that boasts leading-edge safety and security features, Evolve offers your business a fully integrated execution journey from pre-trade through to post-trade.

-  Save time and costs
-  Reduce operational overhead and risk
-  Better mitigate risk from foreign exchange exposure
-  Have increased control over foreign exchange activities
-  Execute a multitude of transactional products and services
-  Access onshore deliverable currencies and 13 restricted markets

Transform your approach to foreign exchange

Please contact us to learn how HSBC's services and tools can help you manage your foreign exchange risk – from strategy development through to executing transactions using our award-winning HSBC Evolve.