

Rethinking Treasury



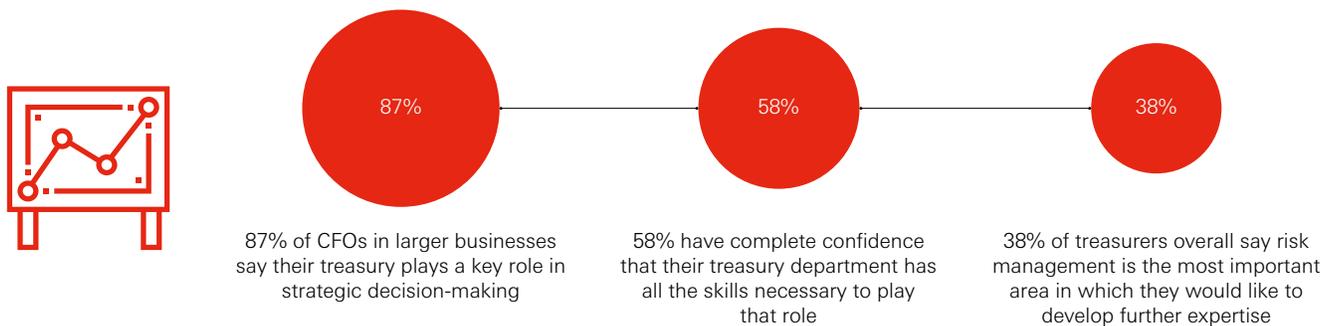
How are CFOs and corporate treasurers rising to the risk management challenge?

These findings are from "Rethinking Treasury", a report on trends and best practices in risk management from HSBC. For more information, visit gbm.hsbc.com/the-new-future or email hsbc.risk.management.survey@hsbc.com to request a copy of the complete report (subject to eligibility).

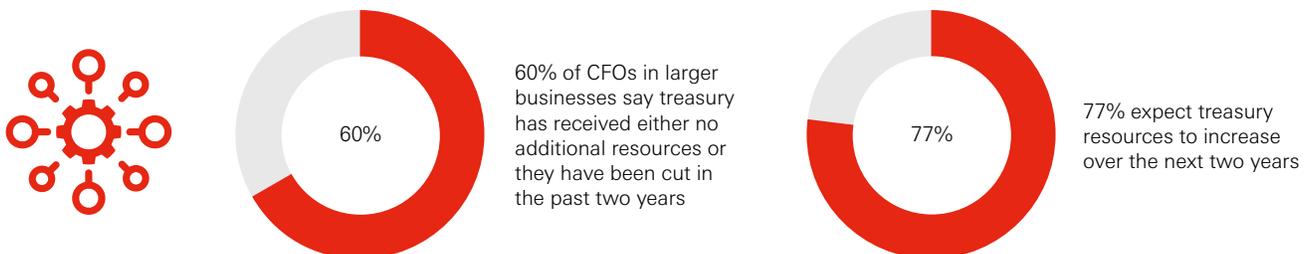
1. CFOs and treasurers agree: risk management needs improvement and FX risk is the most significant area of concern.



2. A more strategic view is required to efficiently mitigate risks.



3. CFOs are waking up to the need for more strategic resource allocation.



4. Digital technologies will help bridge the gap between resources and expectations.

